

# DEALS & EVENTS

Potomac Mills® ♦ 2700 Potomac Mills Cir Woodbridge, VA 22192-4654 ♦ 703.496.9330

Normal Hours: Monday - Saturday: 10am-9pm Sunday: 11am-6pm

January Kids Club Event Feat.  
Rainbow Rock Band

Join us for a Rainbow Rock  
Party

01/18/18 to 01/18/18

BUY JCPENNEY GET A \$10  
VISA® SIMON GIFTCARD®

Buy at least \$50 worth of  
JCPenney Gift Cards at Simon  
Guest Services or the Mall Office  
January 15–28, and get a bonus  
\$10 Visa Simon Giftcard®.

01/16/18 to 01/28/18

Celebrate Chinese New Year!  
Celebrate the Year of the Dog

02/10/18 to 02/10/18

Fit4Mom at Potomac Mills  
Join us for Stroller Strides

01/01/18 to 12/31/18

**BOBBY'S BURGER PALACE**

January Flavors at BBP  
January Burger and Shake of the  
month at Bobby's Burger Palace

01/01/18 to 01/31/18

**BROOKS BROTHERS  
FACTORY STORE**

Clearance Up to 80% Off  
Going On Now Clearance Up to  
80% Off\*

Valid from 01/05/18 to 02/01/18

**BUILD-A-BEAR WORKSHOP®**

Color Craze Unicorn!  
Follow the fantasy! Capture the  
rainbow when this fantasy  
favorite comes to Build-A-Bear  
Workshop!

Valid from 12/24/17 to 01/31/18

**BUILD-A-BEAR WORKSHOP®**

Valentine's Day  
Valentine's Day gets extra sweet  
at the Build-A-Bear Sweet Shop!  
Find new sweet sugar-scented  
furry friends your Valentine will  
love!

Valid from 01/04/18 to 02/15/18

**BURLINGTON SHOES**

The BIG Winter Sale!  
Stock up on the shoes you've  
been waiting for; but hurry, they  
won't last long during this Big  
Winter Sale event!

Valid from 12/26/17 to 01/20/18

All offers valid at participating mall(s) through specified promotion dates only. May not be combined with any other offer or promotion. Not valid for purchase of gift certificates or gift cards. Not redeemable for cash or valid toward previous purchases. Not valid for online, catalog or phone purchases. Quantities may be limited. No rain checks will be issued. Not valid for store associate use. Additional restrictions may apply. See store for complete details.

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## CALVIN KLEIN COMPANY STORE

Entire Store Up To 70% Off  
Entire Store Up To 70% Off Preferred Members Receive Additional 20% off\* Exclusions Apply

Valid from 01/17/18 to 01/23/18

## CARTER'S

Keep It Colorful! 30-50% Off\* Entire Store  
Keep it colorful with bright pullovers, tees, pants, shoes + more — now 30-50% off\* (along with everything else!)

Valid from 01/16/18 to 01/30/18

## CARTER'S

20% Off Your In-Store Purchase of \$40+  
Save on hundreds of items! Exclusions apply. Code: 063039

Valid from 01/01/18 to 04/02/18

## CARTER'S | OSHKOSH

Pants Please! \$5.95 & Up Doorbusters  
\$5.95 and up pants, please! From jeans to joggers, leggings to chinos... stack up your cart and stock up for the season!

Valid from 01/16/18 to 01/30/18

## CLARKS

Buy One Get One for \$20  
Buy one pair of shoes and get the second pair for \$20.

Valid from 01/11/18 to 01/18/18

## COACH OUTLET

50% OFF YOUR ENTIRE PURCHASE  
ENJOY 50% OFF YOUR ENTIRE PURCHASE

Valid from 01/17/18 to 01/21/18

## COLE HAAN OUTLET

Cole Haan - Sale  
Shop Everything Up to 70% Off Value\*

Valid from 01/19/18 to 01/27/18

## COLUMBIA FACTORY STORE

Winter Sale  
Entire Store 20-60% OFF

Valid from 12/26/17 to 02/20/18

## CROCS

New Year, new markdowns!  
BOGO Free on Clearance!  
BOGO Free on Clearance Footwear!

Valid from 01/02/18 to 01/31/18

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## CURRENCY EXCHANGE INTERNATIONAL

Save 50% Today!

Redeemable for 50% off the exchange fee for any foreign currency or foreign traveler's cheque transaction.

Valid from 01/05/18 to 12/31/18

## FINISH LINE

Save \$10 Off

Save \$10 off your next in-store purchase of \$60 or more at Simon Outlet locations. Code: SIMONOUTLET

Valid from 10/13/17 to 02/28/18

Promotion code:  
**SIMONOUTLET**

## FRAGRANCE OUTLET

Fragrance Outlet - Clearance Sale!

Buy 1 Get 1 Free (select items)

Valid from 12/28/17 to 01/27/18

## GAP FACTORY

50% off Original Prices on Select Styles

50% off original prices on select styles. Show this to the cashier and save 10% off your purchase of \$75 or more using code DEV2017.

Valid from 02/24/17 to 01/31/18

Promotion code: **DEV2017**

## GNC

Feed Your Cookie Cravings!

Stick to your new year resolutions with Quest® Protein Cookies Gluten Free now available!

Valid from 01/17/18 to 01/24/18

## H & M

The Holidays are all about giving!

H & M now honors online prices

Valid from 11/28/17 to 07/28/18

## HELZBERG DIAMONDS OUTLET

Take an Extra 15% Off\* Already Low Prices

Take 15% off already low prices January 17 – February 2.

Valid from 01/16/18 to 02/01/18

Promotion code: **UX**

## HOT TOPIC

Fall Out Boy Mania

Free Fall Out Boy "Mania" tote with any \$30\* Fall Out Boy Collection purchase while supplies last

Valid from 01/17/18 to 01/24/18

## J.CREW FACTORY

The Buy More, Get More Event!

The Buy More, Get More Event! 30% off 1 item; 40% off 2 items; 50% off 3 or more items

Valid from 01/17/18 to 01/23/18

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## JOURNEYS

Women's UGG® Classic Short II Boot

Check out the New Classic Short II Boot from UGG® at Journeys! Pre-treated sheepskin, plush fleece lining and new treadlite by UGG™ outsole.

Valid from 01/05/18 to 01/31/18

## JOURNEYS

Vans SK8 Hi Skate Shoe

Get on board with the Sk8 Hi Skate Shoe from Vans! Inspired by the Classic Old Skool Skate from Journeys! Signature side stripe on a high top design

Valid from 01/05/18 to 01/31/18

## JOURNEYS

Timberland 6" Premium Metallic Collar Boot

It's the original premium waterproof leather Timberland® boot designed specifically to fit women's feet! Check out a pair at Journeys!

Valid from 01/05/18 to 01/31/18

## JOURNEYS

Converse Chuck Taylor All Star Hi Sneaker

Both classic and iconic, the Converse Chuck Taylor All Star Hi exhibits timeless high top sneaker styling. Many colors available at Journeys!

Valid from 01/05/18 to 01/31/18

## JOURNEYS

END OF SEASON SALE!

Save 30% to 50% off on select styles of your favorite brands of shoes, boots, and accessories at Journeys! Hurry for best selection! Some exclusions.

Valid from 12/26/17 to 01/31/18

## KATE SPADE NEW YORK

50% off handbags and wallets, excluding clearance.

50% off handbags and wallets excluding clearance.

Valid from 01/17/18 to 01/23/18

## KIDS FOOT LOCKER

Savings & Style

We always have the savings you need to keep them in shoes! Select athletic shoes starting at \$29.99! T-shirts, tops starting at \$9.99!

Valid from 01/17/18 to 01/24/18

## MOVADO COMPANY STORE

Winter Clearance Sale!

Winter Clearance

Valid from 12/26/17 to 02/04/18

## NEW BALANCE FACTORY STORE

New Balance Factory Store

Buy one item, get the second 50% off!

Valid from 01/16/18 to 01/21/18

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## OSHKOSH B'GOSH OUTLET

On The Bright Side 30-50% Off\* Entire Store

Save 30-50% off\* in stores, including bright, bold and brand-new styles for spring!

Valid from 01/16/18 to 01/30/18

## OSHKOSH B'GOSH OUTLET

20% Off Your \$40+ In-Store Purchase

Save on 100s of new styles! Exclusions apply. Code: 037566

Valid from 01/01/18 to 04/02/18

## PERFUMANIA

Winter Clearance

Up to 70% Off - Gift Sets and In-Store Exclusives starting at \$10

Valid from 12/26/17 to 01/29/18

## POLO RALPH LAUREN FACTORY STORE

Enjoy 20% off your purchase of \$100 or more

Enjoy 20% off your purchase of \$100 or more\*

Valid from 12/27/17 to 01/22/18

Promotion code: Q7134

## POLO RALPH LAUREN FACTORY STORE

Save Now, Save Later

Save Now, Save Later- up to 40%

Valid from 01/18/18 to 01/23/18

## RACK ROOM SHOES

Winter Must Haves

Up to 60% off + buy one get one 50% off so hurry now & save!

Valid from 01/16/18 to 01/18/18

## RACK ROOM SHOES

Kid Kicks!

Keep em fresh with a new pair, or two of athletic shoes. Buy One Get One 50% Off

Valid from 01/17/18 to 01/24/18

## REEDS JEWELERS

Alex and Ani Liberty Copper Collection at REEDS

Introducing Alex and Ani Liberty Copper and #CARRYLIGHT Collection at REEDS Jewelers

Valid from 09/23/16 to 10/31/19

## ROBERT WAYNE FOOTWEAR

Join: Robert Wayne Rewards  
Sign Up Now & Earn Rewards  
When Shopping Your Favorite Shoe Brands

Valid from 08/15/17 to 01/31/18

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## ROBERT WAYNE FOOTWEAR

Robert Wayne Rewards  
Shop and Save with Robert  
Wayne Rewards

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## ROBERT WAYNE FOOTWEAR

New adidas are in!  
Shop Men's, Women's & Kids  
styles now for the best selection!

Valid from 01/17/18 to 01/24/18

## RUE21

New Arrivals  
Tees starting at \$10; hoodies  
buy one get one 50% off; jeans  
buy one get one 50% off

Valid from 01/17/18 to 01/24/18

## SPENCER'S

Be silly & comfy!  
50% Off Hoodie Footie Pajamas  
for Adults! 50% Off Slippers!

Valid from 01/17/18 to 01/24/18

## STEVE MADDEN

UP TO 70% OFF\*  
UP TO 70% OFF

Valid from 01/05/18 to 02/06/18

## TALBOTS OUTLET

Tops Starting at \$9.99  
Clearance Event \$9.99 Knit  
Tops \$14.99 Sweaters \$16.99  
Pants Plus, 30% Off New  
Arrivals

Valid from 01/16/18 to 01/22/18

## TILLYS

Clearance Sale! Get em while  
they're here!  
Men's, Women's clearance  
additional 50% off! RSQ Jeans  
buy one get one 50% off!

Valid from 01/17/18 to 01/24/18

## TIMBERLAND FACTORY STORE

BOGO 50% off Footwear + 30%  
off Apparel  
Valid for Buy One, Get 50% off  
Footwear Plus 30% off Apparel  
at Timberland® Factory Stores

Valid from 01/18/18 to 01/24/18

## TOMMY BAHAMA OUTLET

ENJOY 50% OFF THE ENTIRE  
STORE!  
50% off the entire store\*Only at  
Tommy Bahama Outlets Sale  
ends Tuesday, January  
23\*Some exclusions apply. See  
store for details.

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## **TOMMY HILFIGER COMPANY STORE**

New Styles, New Savings  
40% off select styles\*

Valid from 01/11/18 to 01/28/18

**Promotion code: New Styles,  
New Savings**

## **TRUE RELIGION OUTLET**

SEASONAL CLEARANCE  
EVENT STARTS NOW!

IN STORES ONLY: BUY 2, GET  
1 FREE ALL CLEARANCE

Valid from 01/17/18 to 01/24/18

## **WILSONS LEATHER OUTLET**

Clearance Event! 40% Off All  
Outerwear

50-80% Off Entire Store + Extra  
40% Off All Outerwear

Valid from 01/16/18 to 01/24/18

## **ZALES OUTLET**

Let Love Shine

Find The Perfect Gift For That  
Someone Special. Savings Up  
To 70% Off.

Valid from 01/17/18 to 01/24/18