

FACTORY STORES OF AMERICA | Story City, IA

Major Metropolitan Areas
Des Moines

Retail
GLA 112,405 sf

Opening Dates
Year Built / Renovated:
1990 / 1996

Parking Ratio
4: 1

Radius Population

15 mile population	80,989
30 mile population	161,121
60 mile population	879,155
100 mile population	1,650,255

Average H.H. Income
30 mile average: \$59,254

Select Tenants
Banister/Easy Spirit, Dressbarn, Factory Brand Shoes, VF Outlet

Overviews
Story City is located fifteen minutes north of Ames, home to Iowa State University. Local attractions include an antique carousel built in 1913, the Story Theater and Grand Opera House, and the Story City Museum. Local events include the Scandinavian Days Festival held in June and the Applefest weekend held in September. The center plays an integral "role in these festivals by hosting craft shows.

Directions to Center

- FROM DAVENPORT, IOWA CITY, & CEDAR RAPIDS: West on I-80 to I-35 north to Exit 124.
- FROM FORT DODGE AND WATERLOO: US Hwy 20 to I-35 south to Exit 124.
- FROM DES MOINES: NORTH ON I-35 TO EXIT 124.
- FROM MASON CITY: South on I-35 to Exit 124.

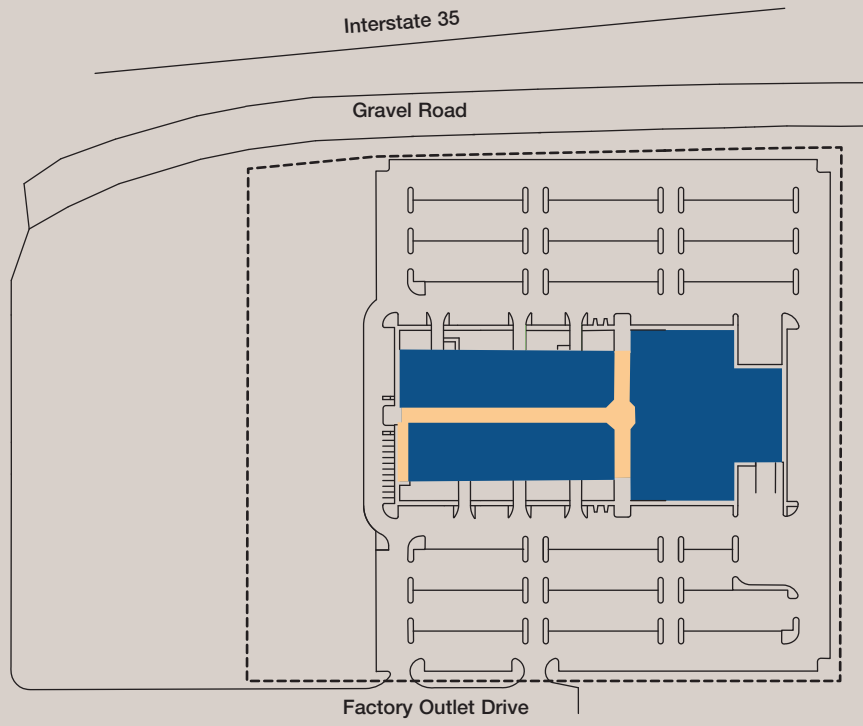


LOCATION
324 Factory Outlet Drive
Story City, IA 50248

PREMIUM OUTLETS | SIMON

www.simon.com

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Other Retail

Shopping centers

Kmart Center
Ames, IA
GLA: 280,000 sf

Anchors

Aldi, Kmart
Radio Shack
Staples

Distance / Drive-time

7 miles

Target
Ames, IA
GLA: 68,000 sf

Target

7 miles

Outlet shopping

Northgrand Mall
Ames, IA
GLA: 350,000 sf

Foot Locker
Gap
JCPenney

Distance / Drive-time

10 miles

Wal-Mart Super Center
Ames, IA
GLA: 100,000 sf

Wal-Mart

10 miles