

# FACTORY STORES OF AMERICA | Story City, IA

## Major Metropolitan Areas

Des Moines

## Retail

GLA 112,405 sf

## Opening Dates

Year Built / Renovated:

1990 / 1996

## Parking Ratio

4: 1

## Radius Population

15 mile population 80,989

30 mile population 161,121

60 mile population 879,155

100 mile population 1,650,255

## Average H.H. Income

30 mile average: \$59,254

## Select Tenants

Banister/Easy Spirit, Dressbarn, Factory Brand Shoes, VF Outlet

## Overviews

Story City is located fifteen minutes north of Ames, home to Iowa State University. Local attractions include an antique carousel built in 1913, the Story Theater and Grand Opera House, and the Story City Museum. Local events include the Scandinavian Days Festival held in June and the Applefest weekend held in September. The center plays an integral "role in these festivals by hosting craft shows.

## Directions to Center

- FROM DAVENPORT, IOWA CITY, & CEDAR RAPIDS: West on I-80 to I-35 north to Exit 124.
- FROM FORT DODGE AND WATERLOO: US Hwy 20 to I-35 south to Exit 124.
- FROM DES MOINES: NORTH ON I-35 TO EXIT 124.
- FROM MASON CITY: South on I-35 to Exit 124.



## LOCATION

324 Factory Outlet Drive

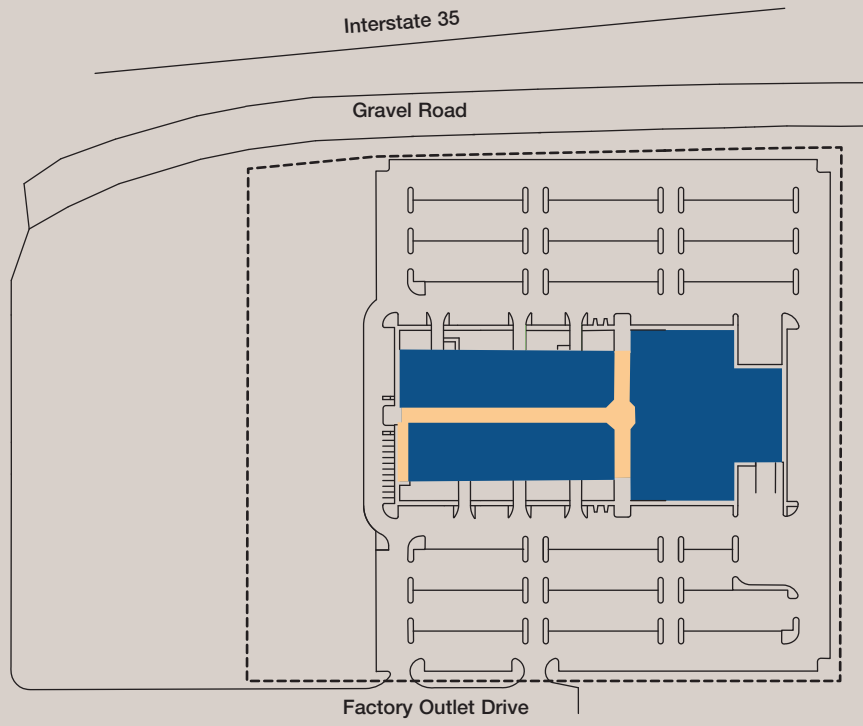
Story City, IA 50248

# CHELSEA

Chelsea Property Group  
www.cpgi.com

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## Other Retail

### Shopping centers

Kmart Center  
Ames, IA  
GLA: 280,000 sf

### Anchors

Aldi, Kmart  
Radio Shack  
Staples

### Distance / Drive-time

7 miles

Target  
Ames, IA  
GLA: 68,000 sf

Target

7 miles

### Outlet shopping

Northgrand Mall  
Ames, IA  
GLA: 350,000 sf

Foot Locker  
Gap  
JCPenney

### Distance / Drive-time

10 miles

Wal-Mart Super Center  
Ames, IA  
GLA: 100,000 sf

Wal-Mart

10 miles