



ST. JOHNS TOWN CENTER LIGHTING *** OF THE *** GREAT TREE

PRESENTED BY



SATURDAY, NOVEMBER 21

LIGHT UP YOUR HOLIDAYS AT ST. JOHNS TOWN CENTER

Celebrate with us as we kick off the holidays at the lighting of the Great Tree. It all happens at the Main Stage near Park Green.

Holiday Festival

12:00 noon

The holiday street festival kicks off with a holiday block party throughout St. Johns Town Center:

Kids' Family Zone:

On River City Drive between Starbucks Coffee and Pottery Barn Kids until 6:00 p.m.

Presented by WJCT. Featuring some of your favorite PBS Kids' characters including Curious George, Clifford the Big Red Dog and more. Scholastic's Toots characters, face painters and balloon artists will also be on-hand, along with sweet treats from Nesquik and Juicy Juice.

Adventure Alley:

On River City Drive between Victoria's Secret and Artsy Abode until 6:00 p.m.

Presented by Dick's Sporting Goods, Carol Stream Amusements and X102.9. Burn excess energy while playing some games including a football throw, basketball foul shot, batting cage, and more.

Beer Gardens:

On Midtown Parkway between P.F. Chang's China Bistro and The Cheesecake Factory and River City Drive between Abercrombie & Fitch and Victoria's Secret until 9:00 p.m.

Presented by Coors Light and Samuel Adams. Enjoy college football on DIRECTV, a wide variety of beverages under our tents and music from our friends at Rock 105 and 96.9 The Eagle. Proceeds benefit Southside Business Men's Club and their charitable affiliates.

Roxtar Couture Street Festival:

On Midtown Parkway near Barnes & Noble until 9:00 p.m.

Catch live entertainment throughout the day while you check out local artists brought to you by Global Greenup and latest fashions from Roxtar Couture. Enjoy great contests and giveaways from our friends at 95.1 WAPE and WOKV-AM690 & 106.5FM.

Florida Blue Tour:

Located near the Park Green until 9:00 p.m.

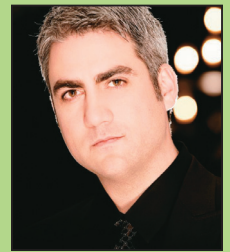
Presented by Blue Cross and Blue Shield of Florida, this traveling health and wellness exhibit is all about keeping you healthy. Receive a free personal health screening, get a much needed massage, spin our prize wheel for instant gratification and register to win an autographed guitar from Taylor Hicks. See entry form for complete contest rules and regulations.

Lighting of the Great Tree presented by Roxtar Couture

6:00 p.m.

Main Stage near Park Green

Head to the Main Stage near Park Green for appearances by Charlie Walker, The Jacksonville Mass Choir, the Douglas Anderson School of Arts, and Santa! Then, count down to the lighting of the tree and a special live performance by "American Idol" winner Taylor Hicks.



"American Idol" Winner
Taylor Hicks

In Partnership with:





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Roxtar
Couture

SPECIAL OFFERS

Aerosoles

10% off your purchase with this flyer

AT&T Mobility

Activation fees waived on all new activations

Auntie Anne's Pretzels

Purchase a pretzel dog and a drink, get a pretzel for free
Purchase two pretzel dogs and get a free 21-ounce soda

Brooks Brothers

15% off your entire purchase
Excludes special order and Shell Cordovan shoes.

Cantina Laredo

Enjoy a complimentary Top Shelf Guacamole with the purchase of an entrée
Limit (1) per table

Chick-fil-A

Free Mini-Moo with purchase after 3 p.m.
While supplies last.

Cole Haan

Enjoy 20% off your purchase

Finish Line

\$10 off a purchase of \$60 or more
Coupon code 143205

Gap

\$30 off your purchase of \$100 or more

The Grape

Buy one drink, get one free with this flyer
Valid on wine or beer. Maximum \$8 value.

Gretchen's Hallmark

20% off any single item

HealthyWay Café

All natural and organic café, serving quesadillas, salads, sandwiches, wraps, smoothies, and juices
Mention this ad and receive 10% off your purchase

Kilwin's Chocolates & Ice Cream

Caramel Chews are buy one, get one free

Lacoste

Receive a complimentary gift with any purchase of \$80 or more
While supplies last.

Lucky Brand

Receive \$25 Lucky bucks when you spend \$100 or more

P.F. Chang's China Bistro

Bring this flyer in for a free chicken lettuce wrap
Limit (1) per table.

Roxtar Couture

The new store with the Miami flair aiming to bring the fashions of the stars to the people of Jacksonville
Buy 1 item, get second item 50% off anything in the store

Soma Intimates

"Give the Gift of Gorgeous" at Soma Intimates and receive 10% off your entire purchase

Starbucks Coffee

Stop by for some sweet treats and try one of our holiday beverages

Subway

Buy any size sub or salad, and receive a 21-ounce drink free

Supercuts

\$2 off regular adult haircut, \$10 off any color service

Swoozie's

30% off storewide on all purchases

Tommy Bahama

Holiday goodies & a complimentary CD with \$50 purchase
While supplies last.

T-Mobile

We have aggressively priced UNLIMITED rate plans featuring talk, text & web
Individual plans at \$49.99; family plans starting at \$79.99

All offers valid mall hours on Saturday, November 21, 2009, unless otherwise noted. May not be combined with any other offer or promotion. Not valid for purchase of gift certificates/gift cards. Not redeemable for cash or valid towards previous purchases. Valid only at the St. Johns Town Center retailer location. While supplies last. Some restrictions may apply. See store for complete details.