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## **SIMON MALLS BRINGS TICKETMASTER TO CONSUMERS**

*Ticket-buying convenience launched for Simon mall shoppers*

**INDIANAPOLIS, IN** (July 14, 2008) – Ticketmaster (**NASDAQ: IACI**), the world’s connection to live entertainment, and Simon Property Group Inc. (**NYSE:SPG**), the country’s largest owner, developer and manager of high-quality shopping centers, today announced the launch of a program in which Ticketmaster will have an on-mall retail location at Simon’s Gift Services Booth.

The program will be Ticketmaster’s largest mall-based program in the country, encompassing 50 Simon retail properties across the United States. Simon regional malls, Mills® properties and lifestyle centers will all participate in the program. Included in this list are such well-known shopping centers as Roosevelt Field and The Westchester in New York; Dadeland Mall, Sawgrass Mills and Town Center at Boca Raton in South Florida; and, Copley Place in Boston.

Shoppers will be able to access at Guest Services event information and purchase tickets to a wide range of venues and entertainment options including sporting events, museums, theaters, performing arts and family shows.

“We’re very excited about the partnership with Ticketmaster and strongly believe it brings added value and convenience to our customers during their shopping trip,” said Mikael Thygesen, Simon's chief marketing officer and president of Simon Brand Ventures (SBV).

Simon malls will be more than simply a point-of-sale contact for Ticketmaster's customers. There is a significant marketing component of the alliance, featuring the OnSpot Digital Network, which will be used to market upcoming events. The OnSpot Digital Network broadcasts content on state-of-the-art digital, high-definition screens positioned at strategic locations throughout the malls, including major entrances, center courts, food courts, escalators, major corridors and other high traffic areas, to ensure high frequency and optimal consumer contact.

“Offering Simon Mall patrons unrivaled access to live entertainment events is an exciting opportunity for Ticketmaster,” said Sandy Gaare, executive vice president of retail partnerships for Ticketmaster. “Ticketmaster provides a safe, secure and convenient environment to access event tickets. And, combining the power of Ticketmaster's fan outreach for event notification with that of the OnSpot Digital Network is sure to provide a compelling consumer experience.”

The program will also include unique promotional opportunities for Simon shoppers, including advance ticket sales for select events, family ticket packages, merchandise and special discounts, retailer tie-ins and special appearances at Simon properties.

**About OnSpot Digital Network**

OnSpot Digital Network is a 50/50 venture between Publicis Groupe, the world's fourth largest communications company, and Simon Property Group, the largest publicly traded retail real estate company in North America. OnSpot Digital Network is a digital media channel that transmits digital advertising via broadband networks to air on high-definition plasma displays in premier Simon Malls.

**About Simon Brand Ventures**

Simon Brand Ventures (SBV), Simon's business-to-consumer arm, is pioneering the transformation of shopping centers into a medium where consumer brands can build relationships with Simon shoppers who make over 2.8 billion visits each year. Simon's vast franchise of market-leading shopping centers nationwide provides SBV the foundation to monetize the distribution system through numerous consumer ventures. SBV has engaged in a number of consumer business initiatives, including the Simon Visa Giftcard®; launch of Simon platform programs such as Simon dTOUR Live® and Simon Kidgits Club®; a national media delivery channel including static, digital and experiential marketing and advertising vehicles, including the OnSpot Digital Network; and multiple national and local marketing alliances with Coca-Cola, Visa U.S.A. and AT&T, among others.

**About Simon Property Group**

Simon Property Group, Inc. is an S&P 500 company and the largest public U.S. real estate company. Simon is a fully integrated real estate company which operates from five retail real estate platforms: regional malls, Premium Outlet Centers®, The Mills®, community/lifestyle centers and international properties. It currently owns or has an interest in 383 properties comprising 261 million square feet of gross leasable area in North America, Europe and Asia. The Company is headquartered in Indianapolis, Indiana and employs more than 5,000 people worldwide. Simon Property Group, Inc. is publicly traded on the NYSE under the symbol SPG. For further information, visit the Company's website at [www.simon.com](http://www.simon.com).

**About Ticketmaster**

As the world's leading live entertainment ticketing and marketing company, Ticketmaster connects the world to live entertainment. Ticketmaster operates in 20 global markets, providing ticket sales, ticket resale services, marketing and distribution through <http://www.ticketmaster.com/>, one of the largest e-commerce sites on the Internet; approximately 6,700 retail outlets; and 21 worldwide call centers. Established in 1976, Ticketmaster serves more than 10,000 clients worldwide across multiple event categories, providing exclusive ticketing services for leading arenas, stadiums, professional sports franchises and leagues, college sports teams, performing arts venues, museums, and theaters. In 2007, the company sold more than 141 million tickets valued at over \$8.3 billion on behalf of its clients. Ticketmaster is headquartered in West Hollywood, California and is an operating business of IAC (NASDAQ: IACI).

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