

SCHEDULE OF EVENTS SIMON FASHION NOW STAGE CENTER COURT

TRENDS&FRIENDS
N I G H T

Friday, October 23

5:00 - 8:00 p.m. Trends & Friends Night

A fun night of pampering, sampling, product demonstrations, and more throughout the mall.

Belk	Charlotte Magazine	McCormick & Schmick's Seafood Restaurant
Dillard's	Chick-fil-A	My Skin Within
Macy's	Dilworth Coffee	Nestle Toll House
Neiman Marcus	Dress for Success Charlotte	One Hope Wine
Nordstrom	Edible Arrangements	Sensibly Chic Interior Design
Auntie Anne's Pretzels	Evolve Medical Associates	Soma Intimates
Aveda	Francesca's Collection	Swarovski
Bath & Body Works	Häagen-Dazs	The Counter Custom Built Burgers
Beadlush	J. Jill	Tiffany & Co.
Brighton Collectibles	Jon Ric Hair Spa	107.9 The Link
Carolinas Medical Center	Land Rover Charlotte	
Charlotte Center for Cosmetic Dentistry	Mary Kay Cosmetics	

107.9 The Link Giftcard Giveaway

Register with 107.9 The Link in Circle Court from 5:00 - 7:30 p.m. for a chance to win a \$100 Simon Giftcard and a personal SouthPark shopping tour led by Ramona Holloway from the Matt & Ramona Show from 8:00 - 9:00 p.m. Friday evening. See entry form for complete contest rules and regulations. Terms and conditions apply. See simongiftcard.com for details.

Win Great Prizes!

Register every hour from 4:30 p.m. to 7:25 p.m. for a chance to win :

5:30 p.m. - \$250 Macy's gift card, \$50 Aveda product consultation and \$100 in-store shopping spree, and a \$50 Coldwater Creek gift card

6:30 p.m. - \$300 Belk Cosmetic Gift Basket, \$52 Chico's Rose Peacock Necklace, and a \$150 The Body Shop Complete Skincare Set

7:30 p.m. - \$250 Jon Ric Hair Spa gift card, \$150 Billy Reid gift card, and \$60 Soma Intimates Vanishing Edge Panties
See entry form for complete contest rules and regulations.

Dress for Success Silent Auction and Accessories Drive

Trends & Friends Night will also feature a silent auction benefitting Dress for Success featuring fabulous items including jewelry, accessories, and more. Also, bring new or gently worn accessories to donate to Dress for Success.



DRESS FOR SUCCESS[®]
CHARLOTTE

5:30 p.m.

Macy's Runway Fashion Show

Find the perfect look for fall from Macy's.

SOUTHPARK

simon.com

Hair styled by Jon Ric Hair Spa. Models provided by Page Parkes Corporation. Model makeup by Belk.



Friday, October 23 (continued)

6:30 p.m.

Runway Fashion Show

Kick off the season with great looks from:

Aéropostale	Francesca's Collections	GUESS
Lucky Brand	Puma	bebe

7:00 p.m.

Dress for Success Fashion Show

Watch some of Charlotte's media personalities walk the runway featuring clothing from Dress For Success Charlotte.

7:30 p.m.

Runway Fashion Show

Still unsure what to wear this season? You'll find all of the newest trends showcased by:

Cole Haan	BCBGMAXAZRIA	Nordstrom
United Colors of Benetton	Billy Reid	
Pure	Intermix	

Saturday, October 24

1:00 p.m.

Runway Fashion Show

The hottest looks from some of the coolest stores:

Coldwater Creek	Banana Republic	Caché
Chico's	J. Jill	
Soma Intimates	Tommy Bahama	

2:00 p.m.

Belk Runway Fashion Show

See the latest on fall fashions from Belk including exclusives from Liz Claiborne New York.

3:00 p.m.

Dillard's Runway Fashion Show

Check out the latest in fall trends from Dillard's.

4:00 p.m.

Runway Fashion Show

Need something new to wear this fall? You'll find all you could ask for showcased by:

Gap	Lucky Brand	United Colors of Benetton
The Limited	White House Black Market	BCBGMAXAZRIA

5:00 p.m.

Runway Fashion Show

Don't miss the last runway fashion show featuring:

Nordstrom	Billy Reid	St. John Boutique
Brooks Brothers	Intermix	Neiman Marcus

12:00 - 6:00 p.m. Style Stops

Visit these retailers for interactive beauty and product demonstrations:

Belk	Aveda	J. Jill
Dillard's	Bath & Body Works	Soma Intimates
Macy's	Brighton Collectibles	The Body Shop
Nordstrom	Francesca's Collections	Tiffany & Co.

IN-STORE EVENTS AND SPECIAL OFFERS

Belk

Friday, October 23 & Saturday, October 24

Receive a pink journal with any purchase of \$50 or more in our cosmetic department. Value \$15. Limit one per customer.

Register to win a fragrance basket worth \$500. No purchase necessary.

Macy's

Friday, October 23, 6:00 - 9:00 p.m.

Saturday, October 24, 11:00 a.m. - 6:00 p.m.

GOING HOLLYWOOD EVENT

Come join us in Macy's cosmetic department to sample all the new fragrance and treatments available. Treatments like: Carols Daughter, Hand Massage; Lancôme, Makeup Artist; Clarins, Facials; Fashion Fair, Sensual Eyes; Elizabeth Arden, Pretty in Pink; Clinique, Skin Typing; and Estée Lauder, Signature Services. New fragrances from: Michael Kors, Very Hollywood; Queen by Queen Latifah; IDOLE d'ARMANI; Dolce & Gabbana and more.

Come in to register to win a gift basket from Lancôme, Estée Lauder, Clinique, Fashion Fair, Elizabeth Arden, Clarins, and Carol's Daughter. As well as men's and women's fragrances. Come in to see what every woman needs to be beautiful.

Neiman Marcus

Friday, October 23, 5:00 - 7:00 p.m.

Enjoy "Mini" Beauty Master Classes with Dior Artist Jelena Marjanovic. Jelena will work with small groups of women to share her tips for getting a great new look for fall! Get your girlfriends together and visit Neiman Marcus to get inspired!

Nordstrom

Friday, October 23, 5:00 - 8:00 p.m.

Saturday, October 24, 12:00 noon - 5:00 p.m.

Join us for a weekend of beauty highlighting the newest makeup, skincare and fragrance must-haves. Enjoy live D.J. entertainment and cosmetics demonstrations. Book your appointment to receive a complimentary, personalized makeup or skincare consultation from industry experts. To schedule an appointment or for more information, go see your favorite cosmetics counter at Nordstrom and ask for details.

Aveda

Friday, October 23, 5:00 - 8:00 p.m.

Saturday, October 24, 12:00 noon - 6:00 p.m.

GREEN STYLE

Extend your fashion sense with Aveda and let us pamper you at the Wellness Lounge!

Friday: Special guest Varji Varji (Aveda Concept Salon)

Saturday: Special Guest In Sync (Aveda Concept Salon)

De-stress with a chair massage/hand massage. Find your picture-perfect face with a skin-care consultation and a makeover.

BCBGMAXAZRIA

Friday, October 23, 5:00 - 8:00 p.m.

Saturday, October 24 from 10:00 a.m. - 9:00 p.m.

Stop in for refreshments and drinks while viewing our latest fall fashions.

Billy Reid

Friday, October 23

Enjoy food, drinks, and a discount of 25% off the entire store fall collection.

Brighton Collectibles

Saturday, October 24, 12:00 noon - 5:00 p.m.

Champagne and hors d'oeuvres available in the store and the Power of Pink bracelet and badge clip will be available for purchase with a portion of the proceeds benefitting The Buddy Kemp Foundation and Susan G. Komen for the Cure.

Brooks Brothers

Saturday, October 24

Offering a promotional gift to customers who visit the store, plus a special discount and refreshments while showcasing late fall and holiday lines.

Caché

Friday, October 23 & Saturday, October 24

Receive \$25 off a \$100 purchase. Enjoy informal modeling and refreshments in the store.

Cole Haan

Friday, October 23 & Saturday, October 24

Receive 20% off. Register to win a handbag. The drawing for the free handbag will take place in the store on Sunday, October 25.

Coldwater Creek

Friday, October 23 & Saturday, October 24

Receive \$25 off a \$100 purchase. Light refreshments will be available in the store all day.

Gap

Saturday, October 24, 1:00 p.m. - 5:00 p.m.

Enjoy special promotions, live models and refreshments.

Jon Ric Hair Spa

Saturday, October 24, 9:00 a.m. - 6:00 p.m.

Jon Ric Hair Spa: A Kerastase/ Shu Uemura Salon located in The Village at SouthPark. Come visit Jon Ric for a fashion-forward makeover and enjoy hors d'oeuvres and cocktails catered by M5! Experience a complimentary customized Kerastase treatment and Glo Minerals makeup consultation and application with any hair service. As an additional bonus, visit the salon and receive a \$20.00 gift card with any Kerastase or Shu Uemura product purchase. Valid October 23-24 only. Please visit us and be sure to pick up your special offer voucher at the Jon Ric table next to the fashion show.

My Skin Within

Saturday, October 24

Register to win a NuFace device, a \$325 value. Winner will be drawn at the close of the event. Free swag bag to the first 50 customers to register for the drawing or to receive free facial toning session. Refreshments will also be available.

Pure

Saturday, October 24

Come see our launch of new fall fashions!

St. John Boutique

Friday, October 23 & Saturday October 24, 10:00 a.m. - 8:00 p.m.

Join us for a glass of champagne and register to win a fabulous St. John gift!

Saturday, October 24, 3:00 p.m. - 7:00 p.m.

St. John Boutique invites you to discover the glamour and sophistication of the Fall 2009 Collection. Join us for an after-party and a viewing of the styles shown on the runway! Enjoy cocktails and lite fare.

The Body Shop

Friday, October 23, 5:00 - 8:00 p.m.

Saturday, October 24, 10:00 a.m. - 9:00 p.m.

Skincare treatments, facials and makeovers, plus free gift-pack giveaways.

Tommy Bahama

Friday, October 23, 6:00 - 8:00 p.m.

Wine and cheese will be served, plus Bobbi Brown Cosmetics consultations.

Saturday, October 24, 4:00 - 6:00 p.m.

There will be live D.J. entertainment.

United Colors of Benetton

Friday, October 23, 5:00 - 9:00 p.m.

"What To Wear" event with Italian refreshments and wine. Receive \$25 off your purchase of \$100 or more.

Saturday, October 24

Receive \$25 off your purchase of \$100 or more.